



Business
Information
Solutions

Latitude: 33.1183
Longitude: -97.2145

I 35w N AT Old Justin R
Argyle, TX 76226
Radius: 3.0 miles

I 35w N AT Old Justin R
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Radius: 5.0 miles

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2000 Total Population	2,801	7,315	137,461
2000 Group Quarters	2	45	7,971
2003 Total Population	3,248	8,560	161,830
2008 Total Population	4,130	10,944	207,536
2003 - 2008 Annual Rate	4.92%	5.04%	5.1%



2000 Households	971	2,482	49,399
2000 Average Household Size	2.88	2.93	2.62
2003 Households	1,119	2,892	57,683
2003 Average Household Size	2.9	2.94	2.67
2008 Households	1,433	3,727	74,676
2008 Average Household Size	2.88	2.92	2.67
2003 - 2008 Annual Rate	5.07%	5.2%	5.3%
2000 Families	823	2,052	33,011
2000 Average Family Size	3.13	3.2	3.16
2003 Families	949	2,384	38,943
2003 Average Family Size	3.13	3.2	3.18
2008 Families	1,216	3,068	50,791
2008 Average Family Size	3.13	3.2	3.18
2003 - 2008 Annual Rate	5.08%	5.17%	5.46%



2000 Housing Units	1,020	2,597	52,695
Owner Occupied Housing Units	82.9%	78.3%	59.0%
Renter Occupied Housing Units	11.7%	14.6%	34.7%
Vacant Housing Units	5.5%	7.1%	6.2%
2003 Housing Units	1,174	3,022	61,586
Owner Occupied Housing Units	84.3%	81.4%	61.3%
Renter Occupied Housing Units	11.1%	14.3%	32.3%
Vacant Housing Units	4.6%	4.3%	6.3%
2008 Housing Units	1,445	3,753	76,638
Owner Occupied Housing Units	88.4%	85.3%	65.7%
Renter Occupied Housing Units	10.7%	14.0%	31.7%
Vacant Housing Units	0.8%	0.7%	2.6%

Median Household Income

2000	\$77,985	\$71,597	\$53,001
2003	\$89,283	\$81,398	\$60,706
2008	\$104,622	\$95,411	\$71,243

Median Home Value

2000	\$216,447	\$192,105	\$143,857
2003	\$242,553	\$218,195	\$163,086
2008	\$283,333	\$249,436	\$194,070

Per Capita Income

2000	\$38,846	\$35,360	\$26,656
2003	\$44,374	\$40,147	\$30,189
2008	\$54,234	\$48,731	\$35,792

Median Age

2000	39.0	37.9	30.1
2003	40.4	39.0	30.7
2008	42.0	40.8	31.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
< \$15,000	982 (6.3%)	2,505 (7.4%)	49,421 (14.4%)
\$15,000 - \$24,999	5.9%	6.9%	10.7%
\$25,000 - \$34,999	6.0%	7.0%	9.5%
\$35,000 - \$49,999	11.8%	12.2%	12.8%
\$50,000 - \$74,999	17.8%	18.4%	17.4%
\$75,000 - \$99,999	13.8%	13.7%	12.5%
\$100,000 - \$149,999	20.0%	18.0%	13.1%
\$150,000 - \$199,999	8.0%	7.3%	4.7%
\$200,000+	10.3%	9.1%	4.9%
Average Household Income	\$111,508	\$102,949	\$72,669

2003 Households by Income

< \$15,000	1,119 (5.0%)	2,894 (6.1%)	57,684 (12.3%)
\$15,000 - \$24,999	4.7%	5.6%	9.2%
\$25,000 - \$34,999	4.9%	5.9%	8.5%
\$35,000 - \$49,999	10.7%	11.2%	12.4%
\$50,000 - \$74,999	15.9%	16.8%	16.7%
\$75,000 - \$99,999	13.7%	13.8%	13.2%
\$100,000 - \$149,999	23.4%	21.3%	16.3%
\$150,000 - \$199,999	8.7%	7.9%	5.3%
\$200,000+	13.0%	11.4%	6.2%
Average Household Income	\$129,427	\$118,289	\$82,802

2008 Households by Income

< \$15,000	1,433 (3.6%)	3,727 (4.6%)	74,678 (10.3%)
\$15,000 - \$24,999	3.3%	4.1%	7.4%
\$25,000 - \$34,999	3.8%	4.9%	7.3%
\$35,000 - \$49,999	8.2%	8.8%	10.4%
\$50,000 - \$74,999	14.3%	15.6%	16.6%
\$75,000 - \$99,999	13.8%	14.0%	13.7%
\$100,000 - \$149,999	23.9%	22.2%	18.3%
\$150,000 - \$199,999	11.6%	10.5%	7.3%
\$200,000+	17.4%	15.2%	8.7%
Average Household Income	\$157,098	\$142,610	\$97,785

2000 Owner Occupied HUs by Value

Total	849	2,086	31,074
<\$50,000	10.0%	11.9%	9.4%
\$50,000 - 99,999	12.1%	14.7%	20.7%
\$100,000 - 149,999	9.7%	11.4%	22.7%
\$150,000 - 199,999	13.8%	14.0%	17.9%
\$200,000 - \$299,999	24.4%	22.1%	18.4%
\$300,000 - 499,999	18.3%	15.7%	7.8%
\$500,000 - 999,999	9.4%	7.9%	2.3%
\$1,000,000+	2.4%	2.3%	0.7%
Average Home Value	\$277,664	\$254,057	\$177,441

2000 Specified Renter Occupied HUs by Contract Rent

Total	109	364	18,193
With Cash Rent	85.3%	88.2%	97.4%
No Cash Rent	14.7%	11.8%	2.6%
Median Rent	\$496	\$507	\$538
Average Rent	\$555	\$546	\$575

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

Total	2,800	7,316	137,460
0 - 4	6.1%	6.4%	7.1%
5 - 9	8.9%	8.5%	7.1%
10 - 14	8.9%	8.4%	7.0%
15 - 24	10.5%	11.4%	20.6%
25 - 34	8.5%	10.1%	15.4%
35 - 44	19.9%	19.6%	17.0%
45 - 54	19.3%	18.2%	12.9%
55 - 64	10.7%	9.9%	6.6%
65 - 74	4.7%	4.5%	3.3%
75 - 84	1.9%	2.1%	2.1%
85+	0.6%	0.9%	0.9%
18+	71.2%	71.7%	74.5%

2003 Population by Age

Total	3,248	8,559	161,828
0 - 4	5.9%	6.3%	7.2%
5 - 9	7.7%	7.6%	7.1%
10 - 14	9.1%	8.6%	7.0%
15 - 24	11.1%	11.6%	20.1%
25 - 34	8.5%	10.1%	14.6%
35 - 44	17.1%	17.2%	16.2%
45 - 54	19.8%	18.8%	13.8%
55 - 64	12.5%	11.6%	7.7%
65 - 74	5.6%	5.2%	3.5%
75 - 84	2.2%	2.3%	2.0%
85+	0.6%	0.9%	0.9%
18+	72.8%	73.2%	74.8%

2008 Population by Age

Total	4,130	10,944	207,536
0 - 4	5.5%	5.9%	7.1%
5 - 9	6.5%	6.6%	6.7%
10 - 14	8.9%	8.6%	7.3%
15 - 24	12.4%	12.4%	19.8%
25 - 34	7.0%	8.5%	13.1%
35 - 44	14.7%	15.1%	14.7%
45 - 54	20.5%	19.7%	15.3%
55 - 64	14.4%	13.5%	9.1%
65 - 74	6.7%	6.3%	4.0%
75 - 84	2.7%	2.6%	2.0%
85+	0.7%	0.9%	0.9%
18+	73.6%	73.8%	74.6%

2000 Population by Sex

Males	50.4%	50.6%	49.9%
Females	49.7%	49.4%	50.1%

2003 Population by Sex

Males	50.3%	50.6%	49.9%
Females	49.7%	49.4%	50.1%

2008 Population by Sex

Males	50.1%	50.5%	49.9%
Females	49.9%	49.5%	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	2,802	7,315	137,461
White Alone	94.4%	92.8%	83.4%
Black Alone	0.5%	0.7%	5.7%
American Indian Alone	0.6%	0.7%	0.5%
Asian or Pacific Islander Alone	0.4%	0.5%	2.7%
Some Other Race Alone	2.9%	4.1%	5.7%
Two or More Races	1.2%	1.2%	2.0%
Hispanic Origin	5.8%	7.3%	11.4%
Diversity Index	20.6	25.6	44.1

2003 Population by Race/Ethnicity

Total	3,248	8,561	161,831
White Alone	93.3%	91.5%	82.1%
Black Alone	0.6%	0.8%	5.8%
American Indian Alone	0.6%	0.8%	0.6%
Asian or Pacific Islander Alone	0.5%	0.6%	3.1%
Some Other Race Alone	3.6%	4.9%	6.4%
Two or More Races	1.4%	1.3%	2.1%
Hispanic Origin	7.2%	8.9%	13.0%
Diversity Index	24.5	29.8	47.6

2008 Population by Race/Ethnicity

Total	4,131	10,945	207,536
White Alone	92.2%	90.2%	80.4%
Black Alone	0.7%	0.9%	6.0%
American Indian Alone	0.7%	0.9%	0.6%
Asian or Pacific Islander Alone	0.6%	0.8%	3.5%
Some Other Race Alone	4.4%	5.8%	7.2%
Two or More Races	1.5%	1.4%	2.2%
Hispanic Origin	8.9%	10.7%	14.9%
Diversity Index	28.7	34.3	51.4



2000 Population 3+ by School Enrollment

Total	2,707	7,055	131,587
Enrolled in Nursery/Preschool	2.2%	2.0%	2.0%
Enrolled in Kindergarten	1.8%	1.7%	1.6%
Enrolled in Grade 1-8	14.7%	14.2%	11.8%
Enrolled in Grade 9-12	6.2%	6.0%	5.5%
Enrolled in College	4.0%	3.9%	13.2%
Enrolled in Grad/Prof School	0.9%	1.0%	2.4%
Not Enrolled in School	70.1%	71.1%	63.5%

2000 Population 25+ by Educational Attainment

Total	1,839	4,767	80,172
Less than 9th Grade	1.9%	2.9%	4.9%
9th - 12th Grade, No Diploma	6.1%	7.4%	6.7%
High School Graduate	22.1%	23.6%	19.5%
Some College, No Degree	26.3%	26.3%	24.5%
Associate Degree	4.5%	4.6%	5.9%
Bachelor's Degree	27.6%	24.9%	26.1%
Master's/Prof/Doctorate Degree	11.4%	10.3%	12.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	2,132	5,610	108,380
Females	50.0%	50.0%	50.8%
Never Married	7.0%	7.6%	14.6%
Married, not Separated	35.7%	34.5%	28.1%
Married, Separated	0.6%	0.6%	0.9%
Widowed	3.0%	3.4%	2.9%
Divorced	3.7%	3.9%	4.4%
Males	50.0%	50.0%	49.2%
Never Married	8.9%	9.8%	16.3%
Married, not Separated	36.4%	35.3%	28.6%
Married, Separated	0.5%	0.6%	0.5%
Widowed	0.5%	0.7%	0.6%
Divorced	3.7%	3.7%	3.2%



2000 Population 16+ by Employment Status

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	2,084	5,491	106,535
In Labor Force	71.6%	71.7%	71.8%
Civilian Employed	70.2%	70.1%	67.9%
Civilian Unemployed	1.4%	1.6%	3.8%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	28.4%	28.3%	28.2%

2003 Civilian Population 16+ in Labor Force

Civilian Employed	98.5%	98.3%	96.6%
Civilian Unemployed	1.5%	1.7%	3.4%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	99.1%	98.8%	97.2%
Civilian Unemployed	0.9%	1.2%	2.8%

2000 Females 16+ by Employment Status and Age of Children

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,045	2,749	54,132
Own Children < 6 Only	7.7%	8.0%	9.0%
Employed/in Armed Forces	5.1%	4.8%	5.0%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	2.5%	3.1%	3.8%
Own Children < 6 and 6-17 Only	8.4%	8.4%	6.8%
Employed/in Armed Forces	3.9%	4.1%	3.5%
Unemployed	0.2%	0.1%	0.2%
Not in Labor Force	4.3%	4.2%	3.0%
Own Children 6-17 Only	23.2%	21.8%	16.7%
Employed/in Armed Forces	15.4%	14.8%	11.8%
Unemployed	0.3%	0.2%	0.2%
Not in Labor Force	7.5%	6.8%	4.8%
No Own Children < 18	60.8%	61.8%	67.5%
Employed/in Armed Forces	35.6%	36.2%	39.5%
Unemployed	0.9%	0.9%	3.2%
Not in Labor Force	24.3%	24.6%	24.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.

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2003 Employed Population 16+ by Industry

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,567	4,147	77,868
Agriculture/Mining	3.1%	3.1%	0.9%
Construction	11.7%	11.7%	7.0%
Manufacturing	9.8%	10.0%	8.7%
Wholesale Trade	4.8%	4.7%	3.9%
Retail Trade	10.2%	10.5%	12.5%
Transportation/Utilities	7.5%	8.5%	6.5%
Information	5.2%	5.2%	5.6%
Finance/Insurance/Real Estate	7.7%	7.1%	7.2%
Services	36.7%	36.2%	45.1%
Public Administration	3.3%	3.1%	2.5%

2003 Employed Population 16+ by Occupation

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,567	4,147	77,868
White Collar	69.8%	66.7%	70.0%
Management/Business/Financial	19.1%	17.4%	15.8%
Professional	19.7%	18.9%	22.5%
Sales	17.7%	16.4%	15.9%
Administrative Support	13.3%	14.0%	15.8%
Services	10.7%	11.3%	13.6%
Blue Collar	19.6%	21.9%	16.4%
Farming/Forestry/Fishing	0.6%	0.6%	0.1%
Construction/Extraction	5.7%	6.1%	4.1%
Installation/Maintenance/Repair	3.9%	4.8%	4.0%
Production	3.6%	4.3%	4.0%
Transportation/Material Moving	5.7%	6.1%	4.3%



2000 Workers 16+ by Means of Transportation to Work

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,443	3,801	71,218
Drove Alone - Car, Truck, or Van	81.6%	80.7%	78.7%
Carpooled - Car, Truck, or Van	7.7%	9.6%	11.1%
Public Transportation	0.2%	0.2%	0.6%
Walked	1.9%	2.0%	3.6%
Other Means	1.5%	1.3%	1.8%
Worked at Home	7.1%	6.2%	4.2%

2000 Workers 16+ by Travel Time to Work

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,444	3,802	71,218
Did Not Work at Home	92.9%	93.8%	95.8%
Less than 5 minutes	2.6%	2.8%	2.7%
5 to 9 minutes	5.7%	6.1%	12.2%
10 to 19 minutes	18.9%	19.6%	27.3%
20 to 24 minutes	11.7%	12.0%	9.3%
25 to 34 minutes	16.8%	18.0%	15.9%
35 to 44 minutes	10.1%	9.4%	7.7%
45 to 59 minutes	15.7%	14.4%	12.3%
60 to 89 minutes	8.0%	8.1%	6.5%
90 or more minutes	3.4%	3.3%	1.9%
Worked at Home	7.1%	6.2%	4.2%
Average Travel Time to Work (in min)	33.4	32.6	27.1

2000 Households by Vehicles Available

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	965	2,543	49,437
None	1.5%	2.1%	4.7%
1	15.4%	18.8%	30.1%
2	52.7%	50.4%	46.0%
3	21.7%	20.6%	14.9%
4	6.1%	5.7%	3.3%
5+	2.6%	2.3%	1.0%
Average Number of Vehicles Available	2.3	2.1	1.9

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2000 Households by Type

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	971	2,482	49,399
Family Households	84.8%	82.7%	66.8%
Married-couple Family	76.1%	73.4%	55.9%
With Related Children	37.9%	36.7%	29.9%
Other Family (No Spouse)	8.7%	9.3%	10.9%
With Related Children	5.3%	6.0%	7.2%
Nonfamily Households	15.2%	17.3%	33.2%
Householder Living Alone	11.9%	13.6%	22.9%
Householder Not Living Alone	3.3%	3.7%	10.3%
Households with Related Children	43.2%	42.7%	37.1%
Households with Persons 65+	15.4%	15.0%	11.9%

2000 Households by Size

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	971	2,482	49,399
1 Person Household	11.9%	14.0%	22.9%
2 Person Household	37.4%	36.4%	34.0%
3 Person Household	19.7%	19.4%	17.2%
4 Person Household	17.9%	17.3%	15.8%
5 Person Household	8.7%	8.5%	6.9%
6 Person Household	3.1%	3.1%	2.1%
7+ Person Household	1.3%	1.3%	1.2%

2000 Households by Year Householder Moved In

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	972	2,485	49,412
Moved in 1999 to March 2000	18.4%	20.5%	34.4%
Moved in 1995 to 1998	34.6%	35.0%	34.8%
Moved in 1990 to 1994	19.9%	18.2%	12.9%
Moved in 1980 to 1989	17.0%	16.4%	10.9%
Moved in 1970 to 1979	6.7%	6.2%	4.2%
Moved in 1969 or Earlier	3.5%	3.7%	2.8%
Median Year Householder Moved In	1995	1996	1997



2000 Housing Units by Units in Structure

	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,023	2,764	52,738
1, Detached	81.1%	74.0%	62.7%
1, Attached	0.4%	0.5%	1.3%
2	0.4%	0.3%	1.5%
3 or 4	0.1%	0.7%	4.2%
5 to 9	0.1%	0.5%	5.3%
10 to 19	0.0%	0.8%	5.3%
20+	1.3%	2.9%	10.8%
Mobile Home	16.5%	19.9%	8.8%
Other	0.1%	0.3%	0.2%

2000 Housing Units by Year Structure Built


	I 35w N AT Old Justin R	I 35w N AT Old Justin R	I 35w N AT Old Justin R
Total	1,020	2,599	52,729
1999 to March 2000	7.2%	8.3%	9.5%
1995 to 1998	17.7%	19.0%	16.3%
1990 to 1994	13.6%	12.8%	10.2%
1980 to 1989	29.4%	28.9%	27.6%
1970 to 1979	16.2%	14.9%	16.8%
1969 or Earlier	15.9%	16.1%	19.5%
Median Year Structure Built	1986	1987	1985

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Latitude: 33.1183	I 35w N AT Old Justin R Argyle, TX 76226	I 35w N AT Old Justin R Argyle, TX 76226	I 35w N AT Old Justin R Argyle, TX 76226
Longitude: -97.2145	Radius: 3.0 miles	Radius: 5.0 miles	Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Suburban Splendor	Suburban Splendor	Boomburbs
2.	Green Acres	Green Acres	Suburban Splendor
3.		Enterprising Professio	Up and Coming Families

 **2003 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,787,158	\$15,984,761	\$229,405,229
Average Spent	\$6,065.38	\$5,527.23	\$3,977.00
Spending Potential Index	227	207	149
Computers & Accessories: Total \$	\$646,898	\$1,517,186	\$21,777,989
Average Spent	\$578.10	\$524.61	\$377.55
Spending Potential Index	195	177	127
Education: Total \$	\$2,146,473	\$4,984,061	\$77,762,267
Average Spent	\$1,918.21	\$1,723.40	\$1,348.10
Spending Potential Index	198	178	139
Entertainment/Recreation: Total \$	\$6,575,856	\$15,545,577	\$214,684,456
Average Spent	\$5,876.55	\$5,375.37	\$3,721.80
Spending Potential Index	199	182	126
Food at Home: Total \$	\$10,873,955	\$26,005,177	\$379,228,398
Average Spent	\$9,717.56	\$8,992.11	\$6,574.35
Spending Potential Index	216	200	146
Food Away from Home: Total \$	\$7,460,570	\$17,656,620	\$257,159,056
Average Spent	\$6,667.18	\$6,105.33	\$4,458.14
Spending Potential Index	224	205	150
Health Care: Total \$	\$6,175,716	\$14,825,763	\$204,706,194
Average Spent	\$5,518.96	\$5,126.47	\$3,548.81
Spending Potential Index	176	163	113
HH Furnishings & Equipment: Total \$	\$4,837,543	\$11,368,514	\$157,147,278
Average Spent	\$4,323.09	\$3,931.02	\$2,724.33
Spending Potential Index	212	192	133
Investments: Total \$	\$22,719,169	\$51,369,094	\$637,467,494
Average Spent	\$20,303.10	\$17,762.48	\$11,051.22
Spending Potential Index	239	209	130
Retail Goods: Total \$	\$51,617,614	\$123,054,646	\$1,753,688,291
Average Spent	\$46,128.34	\$42,550.02	\$30,402.17
Spending Potential Index	199	183	131
Shelter: Total \$	\$27,206,484	\$63,872,024	\$903,802,814
Average Spent	\$24,313.21	\$22,085.76	\$15,668.44
Spending Potential Index	191	173	123
TV/Video/Sound Equipment: Total \$	\$1,897,059	\$4,517,616	\$1,897,059
Average Spent	\$1,695.32	\$1,562.11	\$1,153.12
Spending Potential Index	177	164	121
Travel: Total \$	\$3,871,857	\$9,049,951	\$122,300,766
Average Spent	\$3,460.10	\$3,129.31	\$2,120.22
Spending Potential Index	198	179	121
Vehicle Maintenance & Repairs: Total \$	\$2,023,089	\$4,819,153	\$69,891,918
Average Spent	\$1,807.94	\$1,666.37	\$1,211.66
Spending Potential Index	183	169	123

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.